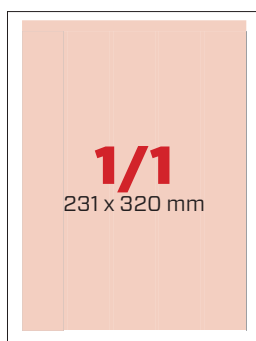
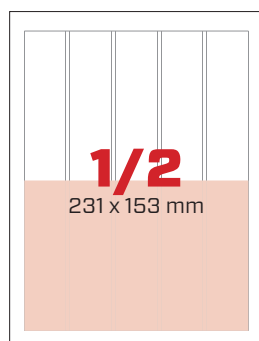


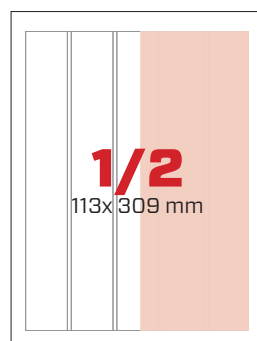
Cenovnik oglasnog prostora



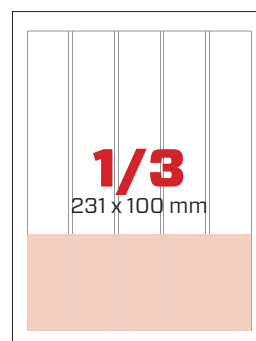
kol. 260.000 rsd
c/b. 170.000 rsd



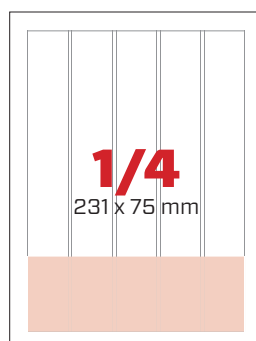
kol. 135.000 rsd
c/b. 88.000 rsd



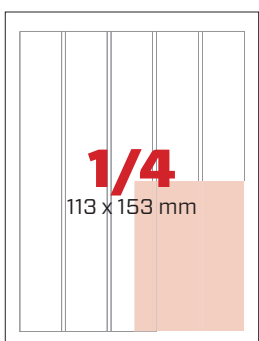
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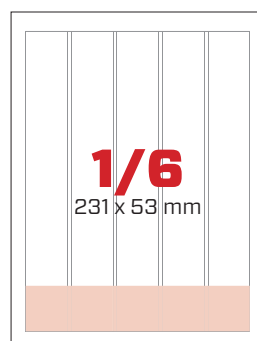
kol. 90.000 rsd
c/b. 60.000 rsd



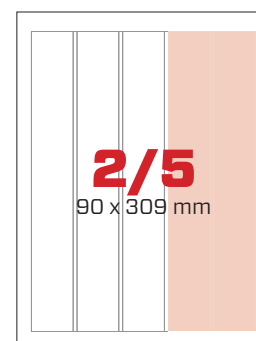
kol. 70.000 rsd
c/b. 46.000 rsd



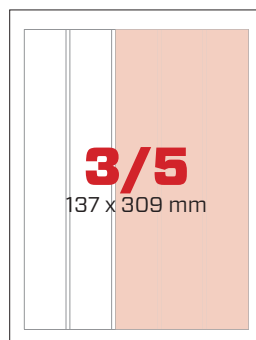
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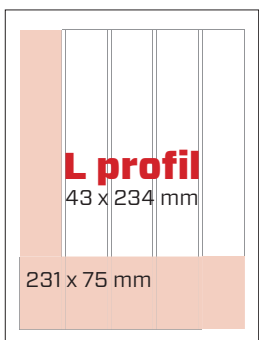
kol. 48.000 rsd
c/b. 32.000 rsd



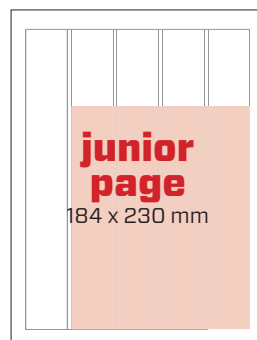
kol. 108.000 rsd
c/b. 70.000 rsd



kol. 160.000 rsd
c/b. 104.000 rsd



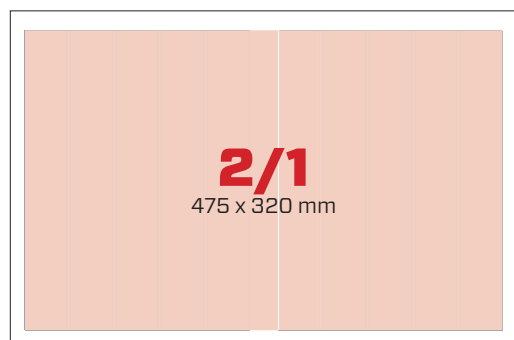
kol. 110.000 rsd
c/b. 71.500 rsd



kol. 220.000 rsd
c/b. 145.000 rsd

NAPOMENA:

- dozvoljeni formati: pdf, eps, tiff, jpg (max. kvalitet, 300ppi)
- sav tekst pretvorite u krive
- rezolucija 300 ppi
- oglasi u boji (CMYK) moraju biti pripremljeni sa overprint black.
- crni tekst treba da bude u jednoj boji
- ne preporučujemo veličinu slova manju od 6 pt.
- oglas je neophodno dostaviti dva dana pre objavljivanja
- moguća su odstupanja u veličini +/-3 mm i nisu uslov za reklamacije.



kol. 570.000 rsd
c/b. 370.000 rsd



kol. 90.000 rsd

POSEBNI ZAHTEVI

Politički sadržaj	+100%
Pričaonice	+100%
Specijalni zahtevi	+30%
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1 stubac = 43 mm 2 stupca = 90 mm 3 stupca = 137 mm 4 stupca = 184 mm 5 stubaca = 231 mm

INSERTACIJA	Beograd	Region	Srbija
do 20 grama	2,10 rsd	2,10 rsd	1,80 rsd
do 40 grama	2,30 rsd	2,30 rsd	2,10 rsd
do 70 grama	2,70 rsd	2,70 rsd	2,40 rsd

mm/stubac 180 rsd - kolor
mm/stubac 115 rsd - c/b
Naslovna (mm/stubac) 685 rsd
Poslednja strana (mm/stubac) 400 rsd
Cenovnik važi od 1.3.2016
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